



# SAMATA DEGREE COLLEGE

Affiliated to Andhra University & Approved by AICTE

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SECTOR 10, MVP COLONY, VISAKHAPATNAM – 530 017. (A.P.)



Number of workshops/seminars conducted on Intellectual Property Rights (IPR)  
during the last five years.

## List of Seminars /Workshops

AY 2021-2022

S. No	Name of the Programme	Date	No. of Participants	Details of the Resource Person
1.	A Research Seminar on Statistical tools used in Research	03-02-2022	19	Mr. U. V. Chandra Sekhar, Assistant Professor, SIMS College, Visakhapatnam. Contact no.: 863926484, e-Mail Id: <a href="mailto:u.v.chandrasekhar.75@gmail.com">u.v.chandrasekhar.75@gmail.com</a>
2.	A Research Seminar on Tips on How to Choose Good Qualitative Research	20-01-2022	33	Dr. K. Sandhya Vani, Associate Professor, GITAM College, Visakhapatnam. Contact No: 9848261852, e-Mail Id – <a href="mailto:sandhyavanikumar@gmail.com">sandhyavanikumar@gmail.com</a>
3.	A One Day Seminar on Government Policies Fostering the Entrepreneurship	22-09-2021	17	Mrs. D. Uma Sundari, Assistant Professor, IIAM College, Visakhapatnam. Contact No: 9701109998, e-mail id: <a href="mailto:umasundari78@gmail.com">umasundari78@gmail.com</a>
4.	A One Day Seminar on Entrepreneurial Finance	23-07-2021	31	Mr. B. Srinivasa Reddy, Commerce HOD & Coordinator, Dr. L. Bullayya College, Visakhapatnam. Contact No: 9963778750, e-Mail id: <a href="mailto:bsrinivasreddy@ibc.edu.in">bsrinivasreddy@ibc.edu.in</a>



**DIRECTOR**

DIRECTOR  
SAMATA DEGREE COLLEGE  
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Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P.)



Date:24/01/2022

## CIRCULAR

All the Students of MBA III Semester are hereby informed to attend “A Research Seminar on Statistical tools used in Research” by Mr. U. V. Chandra Sekhar, Assistant Professor, SIMS College, Visakhapatnam, is being organized by our Department of Management Studies on 3/2/2022.

Venue: Seminar Hall 1

Time: 10:30 am



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Phone: 0891 – 2504682. Website: [www.samatacollege.co.in](http://www.samatacollege.co.in)  
Email: [samatacollege@gmail.com](mailto:samatacollege@gmail.com); [drgrsrao747@gmail.com](mailto:drgrsrao747@gmail.com)

## ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

## ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers.

The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

## ABOUT THE PROGRAM

This seminar empowers researchers with the essential statistical tools to analyze their data. Learn about descriptive statistics, hypothesis testing, and software applications like SPSS. Gain confidence in interpreting results and drawing sound conclusions from your research.

## TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Introduction to Statistical Thinking
- Inferential Statistics and Hypothesis Testing

## A RESEARCH SEMINAR ON STATISTICAL TOOLS USED IN RESEARCH

03-02-2022  
ORGANIZED BY  
SAMATA DEGREE COLLEGE



**SAMATA DEGREE COLLEGE**

(APPROVED BY AICTE & AFFILIATED TO  
ANDHRA UNIVERSITY)

MVP COLONY, VISAKHAPATNAM- 530017

**CHIEF PATRON**

Prof. B.Murali Krishna  
Director

**CONVENER**

Prof. G. Savaritri Jayanat  
Head of the Department  
Department of Management Studies

**CO-CONVENER**

Prof. S. Madhavi Latha  
Research Director

**RESOURCE PERSON**

Mr. U. V. Chandra Sekhar  
Asst. Professor  
SIMS College  
Contact No: 8639264848

**COORDINATOR**

Mr. G. Ramesh  
Asst. Professor  
Department of Management Studies

**ORGANISING COMMITTEE**

Mr. A. V. Nagabusana Rao ,Asst. Professor

Mrs. P. Usha ,Asst. Professor

Mrs. Ramya Priya ,Asst. Professor

**STUDENT COORDINATORS**

Manoj Bharadwaj- MBA 1st year  
Sundarapalli Asritha Vathsala- MBA 1st year

**For Details, Contact :**

Mr. G. Ramesh  
Asst. Professor  
Department of Management Studies  
Contact No: 939270507  
e-Mail Id :rganta7579@gmail.com

**REGISTRATION FORM****A Research Seminar on Statistical Tools  
Used in Research**

Name: Mr./Ms. : \_\_\_\_\_

Regd. No: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Pin: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature of Participant

**SAMATA DEGREE COLLEGE**  
**MVP COLONY, VISAKHAPATNAM-17, A.P.**  
**Phone Number: 0891 2504682**  
**E-mail: samatacollege@gmail.com**  
**Website: <https://samatacollege.co.in/>**



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## LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on statistical tools used in research.  
Date: 03/02/2022

S. No	Name of the Participant	Year & Program	Signature
1	B. SAGAR	MBA II yr	B. SAGAR
2	M. Manikanta Reddy	MBA - II <sup>nd</sup> year	M. Manikanta
3	MB. Ganesh	MBA - II <sup>nd</sup> year	Ganesh
4	Javanya S	II <sup>nd</sup> year MBA	Javanya S
5	T. parambikshehna glach	II <sup>nd</sup> year mba	T. parambikshehna glach
6	G. Srikanth	mba II year	G. Srikanth
7	Ch. Ravi Kumar Reddy	MBA II year	Ch. R. K. Reddy
8	Gi. santhosh kumar	MBA II <sup>nd</sup> yr	santhosh
9	Pethala Ganesh	MBA - II <sup>nd</sup> year	Ganesh
10	P. Akhil kumar	MBA - II <sup>nd</sup> year	Akhil
11	A. Kishore Kumar	MBA - II <sup>nd</sup> year	Kishore
12	Dileep Kumar R	MBA II year	Dileep.
13	S. Venkata Sai	Mba - II <sup>nd</sup> yr	Venkata Sai
14	S. Ashnitha Vathale	mba II year	S. A. Vathale
15	Manoj bhavadevaraj	Mba - II year	Manoj.
16	D. Roshini	Mba - II yr	Roshini
17	V. Lalitha Tarun	MBA - II <sup>nd</sup> year	V. Lalitha Tarun
18	Bobita Samantray	mba 2 <sup>nd</sup> year	Bobita.
19	M. Akhila Bhavana	MBA 2 <sup>nd</sup> yr	Akhila
20			
21			
22			
23			
24			

Page No: 1

Program Coordinator



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## LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar on statistical tools  
Date: 03/02/2022 used in Research

S. No	Name of the Faculty	Department	Signature
1.	Prof S. Madhavi Latha	Mgt Studies	
2.	Mrs. D. Hymavathi	Mgt studies	
3.	A.V. Kotamraju Rao	Mgt. Studies	
4.	M. Satya Sri	Mngt Studies	
5.	G. Raveek	mgt stud.	
6.	P. Tyothi	Mgt studies	
7.	Mr. K. Kiriti	Mngt Studies	
8.	Dr. Henry James	Mgt studies	
9.	R. Deepthi	mgt studies	
10.	M.S.N. Jaya Vardhan	mgt studies	



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Date: 04/02/2022

## PROGRAMME REPORT

Programme Name	A Research Seminar on Statistical Tools Used in Research
Resource Person	Mr. U. V. Chandra Sekhar, Assistant Professor, SIMS College, Visakhapatnam. Contact no.: 8639264848 ; Email: u.v.chandrasekhar.75@gmail.com
Date of Activity	03/02/2022
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	19

Seminar Topic: Statistical Tools Used in Research

### Objectives:

- Equip participants with an understanding of fundamental statistical concepts and their application in research.
- Introduce a range of commonly used statistical tools and their respective strengths and limitations.
- Provide hands-on experience with basic data analysis using statistical software.
- Enhance participants' ability to interpret and communicate statistical results effectively.
- Develop critical thinking skills for evaluating the use of statistical methods in research literature.

### Topics Covered:

Module 1: Introduction to Statistical Thinking

- Importance of statistics in research
- Basic statistical concepts: population, sample, variables, data types.



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- Descriptive statistics: measures of central tendency (mean, median, mode) and dispersion (range, standard deviation)
- Data visualization: histograms, bar charts, boxplots

## Module 2: Inferential Statistics and Hypothesis Testing

- Null hypothesis and alternative hypothesis
- Statistical significance and p-values
- T-tests: comparing means of two groups
- ANOVA: comparing means of three or more groups
- Chi-square test: testing for associations between categorical variables

### Outcomes:

- Participants will be able to:
  - Define and apply basic statistical concepts in research contexts.
  - Choose appropriate statistical tools for analyzing data based on research questions.
  - Perform basic data analysis using statistical software.
  - Interpret and communicate statistical results in a clear and concise manner.
  - Critically evaluate the use of statistical methods in research articles.
  - Have a foundation for further exploring advanced statistical techniques.

**Programme Coordinator**



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## A Research Seminar on Statistical tools used in Research





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Date: 10/1/2022

## CIRCULAR

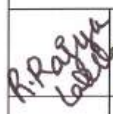
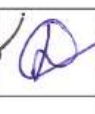
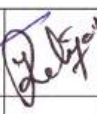
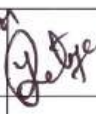
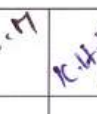
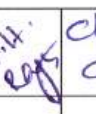
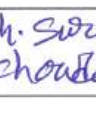
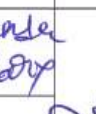

All the Students of MBA I & III Semesters are hereby informed to attend “A Research Seminar on Tips on How to Choose Good Qualitative Research” by Dr. K.V. Sandhya Vani, Associate Professor, GITAM is being organized by our Department of Management Studies on 20/1/2022.

Venue: Seminar Hall 1

Time: 11:00am



  
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## ABOUT COLLEGE

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## ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

## ABOUT THE PROGRAM

This seminar equips you with the tools to choose a captivating qualitative research subject. Learn to identify interesting areas, assess feasibility, and refine your focus. Gain the confidence to embark on a research journey that ignites your passion!

## TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- The Importance of a Good Research Topic
- Identifying Your Interests and Passions
- Understanding Research Gaps and Relevance
- Feasibility and Practical Considerations
- Refining Your Topic and Developing Research Questions

## A RESEARCH SEMINAR ON "TIPS ON HOW TO CHOOSE GOOD QUALITATIVE RESEARCH TOPICS"

20-01-2022

ORGANIZED BY  
SAMATA DEGREE COLLEGE



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MVP COLONY, VISAKHAPATNAM- 530017

## CHIEF PATRON

Prof. G. Srinivasa Rao  
Director

## CONVENER

Dr. G. Hendry James  
Associate Professor  
Department of Management Studies

## CO-CONVENER

Mr. A.V. Koteswara Rao  
Asst. Professor  
Department of Management Studies

## RESOURCE PERSON

Dr. K. Sandhya Vani,  
Associate Professor  
GITAM College,  
Visakhapatnam.  
Contact No: 9848261852

## COORDINATOR

Dr. K. Hari Hara Raju  
Associate Professor

## ORGANISING COMMITTEE

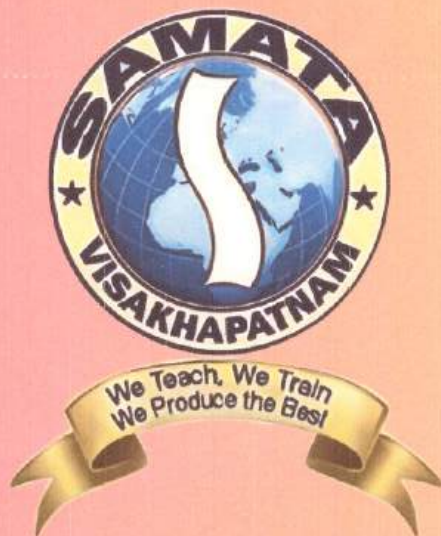
Mrs. R. Deepthi ,Asst. Professor

Mrs. D. Hymavathi ,Asst. Professor

Mr. M.S.N. Jayavardhan ,Asst. Professor

## STUDENT COORDINATORS

NODAGALA RAJENDRA  
PAILA SWETHA PRIYA



## For Details, Contact

Dr. K. Hari Hara Raju  
Associate Professor  
Department of Management Studies  
Contact No:9642237307  
e-Mail Id : khhr@gmail.com

## REGISTRATION FORM

### A Research Seminar on “Tips on How to Choose Good Qualitative Research Topics”

Name: Mr./Ms. : \_\_\_\_\_

Regd. No: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Pin: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature of Participant

**SAMATA DEGREE COLLEGE**  
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**Phone Number: 0891 2504682**  
**E-mail: samatacollege@gmail.com**  
**Website: <https://samatacollege.co.in/>**



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## LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on Tips on How to choose good Qualitative Research Topics.  
Date: 20/01/2022

S. No	Name of the Participant	Year & Program	Signature
1	D. Satish Kumar	MBA II yr	D. Satish Kumar
2	M. Monalisa	MBA II yr	M. Monalisa
3	K. Mani Shilpa	MBA II yr	Shilpa
4	Namburu Venkatesh	MBA II yr	Ven
5	Pedareddy Vani	MBA II yr	Vani
6	N. Kavya	MBA II yr	N. Kavya
7	N. Trileni	MBA II yr	Trileni
8	D. Hemant	MBA II yr	Hemant
9	A. Kishore Kumar	MBA V year	Kishore Kumar
10	M. Madhuri	MBA II year	M. Madhuri
11	P. Shiva	MBA 2 <sup>nd</sup> year	Shiva
12	M. Madhuri	MBA 2 <sup>nd</sup> year	M. Madhuri
13	K. SRAVANA Lakshmi	MBA 2 <sup>nd</sup> year	K. SRAVANA Lakshmi
14	M. LIKHITA	MBA 2 <sup>nd</sup> year	M. LIKHITA
15	P. Haranath Kumar	MBA 2 <sup>nd</sup> year	P. Haranath Kumar
16	V. Soorani	MBA 2 <sup>nd</sup> year	V. Soorani
17	S. Hima Bindu	MBA II <sup>nd</sup> year	S. Hima Bindu
18	Manoj Bharadwaj	MBA - 2 <sup>nd</sup> year	Manoj
19	D. Rohini	MBA - I <sup>st</sup> yr	Rohini
20	V. Lakshmi Tarun	MBA - I <sup>st</sup> yr	V. Lakshmi Tarun
21	N. Ramesh	MBA I <sup>st</sup> year	N. Ramesh
22	N. BHAVANA	M.B.A - I YEAR	N. Bhavana
23	Peethala Ganesha	MBA - II year	Ganesha
24	P. Akhil Kumar	MBA - II yr	Akhil

Page No: |

Program Coordinator





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## LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar on "Tips on How to choose good Qualitative Research Topics"  
Date: 20-01-2022

S. No	Name of the Faculty	Department	Signature
1	Prof S. Madhavi Lalitha	Mgt Studies	Sul
2	M.S. N. Jaya Vardhan	mgt studies	Jaya Vardhan
3	P. Deepthi	mgt studies	P. Deepthi
4	G. Lavesh	mgt studies	G. Lavesh
5	A.V. Kotamrao Rao	Mgt. Studies	A.V. Kotamrao Rao
6	M. Satya Sri	Mngt Studies	M. Satya Sri
7	Mrs. D. Hymavathi	Mgt Studies	D. Hymavathi
8	Dr. Henry James	Mgt Studies	Henry James
9	P. Jyothi	Mgt studies	P. Jyothi
10	Mr. K. Kirithi	mngt studies	K. Kirithi
11	Dr Hari Hara Raju.	Mgt Studies	H. H. Raju



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Date: 21/01/2022

## PROGRAMME REPORT

Programme Name	A Research Seminar on “Tips on How to Choose Good Qualitative Research Topics.”
Resource Person	Dr. K. Sandhya Vani, Associate Professor, Giitam College, Visakhapatnam. Contact No: 9848261852, e-Mail Id – sandhyavanikumar@gmail.com
Date of Activity	20/1/2022
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	33

### Objectives:

- Equip participants with practical strategies for selecting impactful and feasible qualitative research topics.
- Enhance understanding of the key factors to consider when choosing a research topic, including personal interest, research relevance, and feasibility.
- Encourage critical thinking and discussion about the challenges and opportunities in qualitative research topic selection.
- Provide participants with resources and support to refine their own research topic ideas.

### Topics Covered:

1. The Importance of a Good Research Topic:
  - Exploring the impact of a well-chosen topic on research quality and success.
  - Understanding the connection between topic and research questions.
2. Identifying Your Interests and Passions:
  - Brainstorming exercises to tap into personal areas of curiosity and expertise.



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- Recognizing the value of passion as a driving force for research motivation.

### 3. Understanding Research Gaps and Relevance:

- Conducting preliminary literature reviews to identify existing knowledge and missing areas.
- Aligning your topic with your field of study and broader academic discourse.
- Evaluating the potential contribution of your research to addressing knowledge gaps.

### 4. Refining Your Topic and Developing Research Questions:

- Techniques for narrowing down broad topics into focused and researchable questions.
- Formulating clear, concise, and open-ended research questions.
- Piloting your research question and receiving feedback from advisors or peers.

### Outcomes:

- Participants will gain a comprehensive understanding of the factors involved in choosing good qualitative research topics.
- They will develop practical strategies for identifying, refining, and developing their own research topic ideas.
- They will have increased confidence in approaching their qualitative research projects with a well-defined and feasible topic.
- The seminar will foster a supportive and collaborative environment for participants to share their challenges and ideas in qualitative research.

*H. Ragh*  
**Programme Coordinator**



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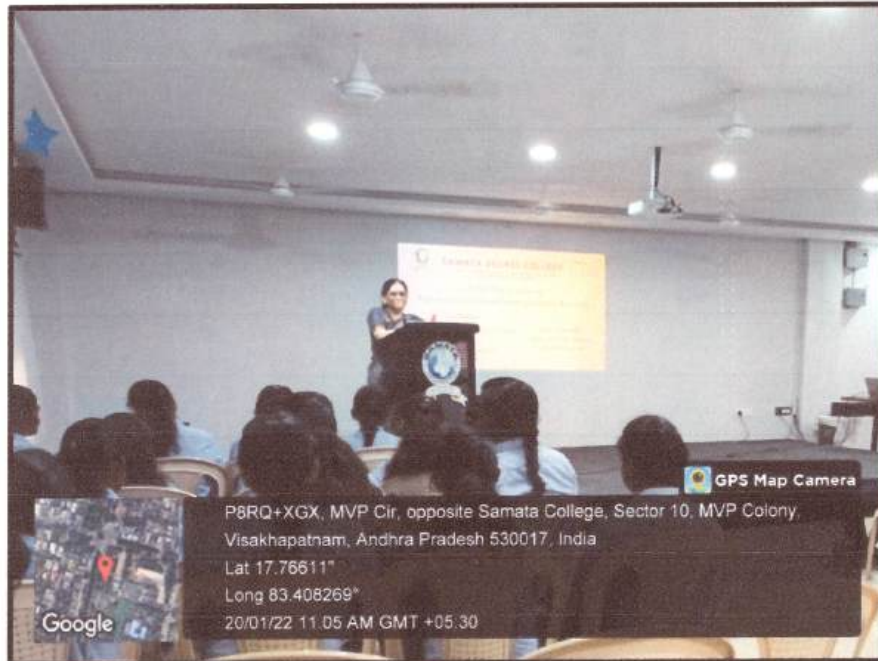
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## A Research Seminar on Tips on How to Choose Good Qualitative Research



SSSS

Phone: 0891 – 2504682. Website: [www.samatacollege.co.in](http://www.samatacollege.co.in)

Email: [samatacollege@gmail.com](mailto:samatacollege@gmail.com); [drgsr Rao747@gmail.com](mailto:drgsr Rao747@gmail.com)



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Date:11/09/2021

## CIRCULAR

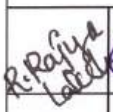
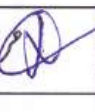
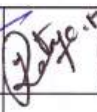
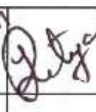
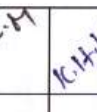
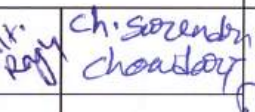
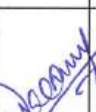

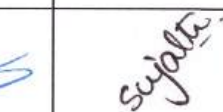
All the Students of MBA III Semester are hereby informed to attend “A One Day Seminar on Government Policies Fostering Entrepreneurship” by Mrs. D. Uma Sundari, Assistant Professor, IIAM College, Visakhapatnam is being organized by Our College Entrepreneurship Development Cell (EDC) on 22/09/2021.

Venue: Seminar Hall 1

Time: 09:300 am



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M.V.P. Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
								
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## ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

## ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us. we try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

## ABOUT THE PROGRAM

This seminar explores government policies designed to empower your entrepreneurial dreams. Learn about funding opportunities, streamlined regulations, and initiatives fostering a thriving startup ecosystem. Gain insights from experts and network with fellow aspiring business leaders. Don't miss this chance to turn your vision into reality

## TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Understanding the Landscape of Entrepreneurial Policy
- Financial Support Incentives
- Regulatory and Legal Framework
- Infrastructure and Skill Development

## A SEMINAR ON GOVERNMENT POLICIES FOSTERING ENTREPRENEURSHIP

22-09-2021  
ORGANIZED BY

ENTREPRENEURSHIP  
DEVELOPMENT CELL



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**CHIEF PATRON**

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Director

**CONVENER**

Mr. G. Ramesh  
HOD. Dept., of MBA

**CO-CONVENER**

Dr. K. Hari Hara Raju  
Associate Professor  
Department of Management Studies

**RESOURCE PERSON**

Mrs. D. Uma Sundari  
Asst. Professor  
IIAM College, Visakahapatnam  
Contact No: 9701109998

**COORDINATOR**

Dr. G. Henry James  
Associate Professor  
Department of Management Studies

**ORGANISING COMMITTEE**

Dr. B. Lavanya ,Asst. Professor

Mrs. D. Hymavathi ,Asst. Professor

Mrs. K. Devika ,Asst. Professor

**STUDENT COORDINATORS**

ANAND KUMAR PRAKRUTHI  
VAJHALA SAI PRIYA

**ENTREPRENEURSHIP DEVELOPMENT CELL**

For Details, Contact:

Dr. G. Henry James  
Associate Professor  
Department of Management Studies  
Phone No: Contact No: 9010137644  
e- Mail Id: g.henryjames@gmail.com

**REGISTRATION FORM****One day Seminar on Analysis of the Role of Leadership in the Success of Startups**

Name: Mr./Ms. : \_\_\_\_\_

Regd. No: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Pin: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature of Participant

**ENTREPRENEURSHIP DEVELOPMENT CELL**

**SAMATA DEGREE COLLEGE**  
MVP COLONY, VISAKHAPATNAM-17, A.P.  
Phone Number: 0891 2504682  
E-mail: samatacollege@gmail.com  
Website: <https://samatacollege.co.in/>





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## LIST OF FACULTY ATTENDED

Name of the Program: *A one-Day Seminar on Government policies fostering entrepreneurship.*  
Date: *22.09.2021*

S. No	Name of the Faculty	Department	Signature
1.	<i>Prof S. Madhavi Latha</i>	<i>Mgt Studies</i>	<i>Sulf</i>
2.	<i>Mrs. K. Ramya Priya</i>	<i>Mgt studies</i>	<i>Ramya</i>
3.	<i>G. Laveth</i>	<i>mgt studies.</i>	<i>G. Laveth</i>
4.	<i>A. V. Kotamrao Rao</i>	<i>Mgt. Studies</i>	<i>A. V. Kotamrao Rao</i>
5.	<i>Mrs. D. Heemanathi</i>	<i>Mgt studies</i>	<i>D. Heemanathi</i>
6.	<i>H. Satya Sree</i>	<i>Mgt Studies</i>	<i>H. Satya Sree</i>
7.	<i>M.S.N. Jaya Vardhan</i>	<i>mgt studies</i>	<i>Jaya Vardhan</i>
8.	<i>Mrs. B. Padmaja</i>	<i>Mgt Studies</i>	<i>Padmaja</i>
9.	<i>Mrs. Subba Lakshmi</i>	<i>mgt studies</i>	<i>S. Lakshmi</i>
10.	<i>R. Deepthi</i>	<i>mgt studies</i>	<i>R. Deepthi</i>
11.	<i>Dr Henry James</i>	<i>Mgt Studies</i>	<i>Henry James</i>



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Date: 23/09/21

## PROGRAMME REPORT

Programme Name	A One-Day Seminar on Government Policies Fostering Entrepreneurship.
Resource Person	Mrs. D. Uma Sundari, Assistant Professor, IIAM College Visakhapatnam. Contact No: 9701109998, e-mail id: umasundari78@gmail.com
Date of Activity	22/09/21
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	17

### Objectives:

- Equip Students with a comprehensive understanding of government policies designed to support entrepreneurship.
- Analyze the impact of different policies on various stages of the entrepreneurial journey.
- Develop critical thinking skills to evaluate the effectiveness and potential consequences of policy initiatives.
- Empower Students to advocate for and engage with policymaking processes affecting entrepreneurs.

### Topics Covered:

#### Understanding the Landscape of Entrepreneurial Policy:

- Identifying key government agencies and institutions involved in supporting entrepreneurship.
- Mapping various types of policy instruments used (financial incentives, regulatory frameworks, infrastructure development, etc.).
- Analyzing the evolution of government policies towards entrepreneurship over time.



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## Financial Support Incentives:

- Government grants, subsidies, and loan schemes for startups and businesses.
- Tax benefits and exemptions for entrepreneurs.
- Access to venture capital and angel investor networks.
- Understanding the application process and eligibility criteria for various financial support programs.

## Infrastructure and Skill Development:

- Government initiatives in building incubation centers, co-working spaces, and industrial parks.
- Skill development programs and training facilities for entrepreneurs and their workforce.
- Technology adoption and innovation support mechanisms.

## Promoting a Positive Entrepreneurial Ecosystem:

- Fostering social and cultural acceptance of entrepreneurship.
- Encouraging mentorship and network building opportunities for entrepreneurs.
- Supporting research and development initiatives driving innovation and new ventures.

## Outcomes:

- Increased awareness and understanding of government policies relevant to entrepreneurs.
- Enhanced ability to navigate the policy landscape and access available support mechanisms.
- Critical thinking skills to evaluate the potential benefits and challenges of different policy initiatives.
- Confidence and capacity to engage with policymakers and advocate for changes that support entrepreneurship.
- Contribution to building a more conducive and supportive ecosystem for entrepreneurs to thrive.

*H. James*  
Programme Coordinator



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## A One-Day Seminar on Government Policies fostering the Entrepreneurship



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Email: samatacollege@gmail.com; drgsrao747@gmail.com



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Date: 14/07/2021

## CIRCULAR

All the Students of MBA IV & BBA II Semesters are hereby informed to attend “A One Day Seminar on Entrepreneurial Finance” by Mr. B. Srinivas Reddy, Commerce HoD & Co-Ordinator, Dr. L. Bullayya College, Visakhapatnam is being organized by Our College Entrepreneurship Development Cell (EDC) on 23/7/2021.

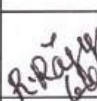

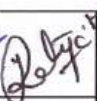
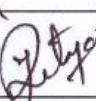

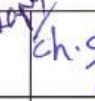
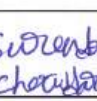
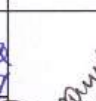
Venue: Seminar Hall 1

Time: 10:00 am



Director

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## ABOUT COLLEGE

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## ABOUT THE EDC CELL

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We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us. we try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

## ABOUT THE PROGRAM

Empower your startup journey! This one-day seminar dives into the financial fundamentals aspiring entrepreneurs need. Learn about funding options, financial planning, valuation, and negotiation strategies. Gain the knowledge and confidence to secure investment and propel your business forward.

## TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Financial Literacy for Entrepreneurs
- Budgeting and Forecasting
- Funding Strategies and Sources
- Managing Costs and Cash Flow
- Financial Analysis and Decision Making

## A ONE-DAY SEMINAR ON ENTREPRENEURIAL FINANCE.

23-07-2021  
ORGANIZED BY

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**CHIEF PATRON**

Prof. G. Srinivasa Rao  
Director

**CONVENER**

Prof. S. Madhavi Latha  
Research Director

**CO-CONVENER**

Sri G. Ramesh  
Asst. Professor  
Department of Management Studies

**RESOURCE PERSON**

Mr. B. Srinivas Reddy  
Commerce HOD & Coordinator,  
Dr. L. Bullayya College,  
Visakhapatnam.

**COORDINATOR**

Dr. G. Henry James  
Associate Professor

**ORGANISING COMMITTEE**

Mr. A. V. Koteswara Rao ,Asst. Professor

Mrs. M. Satya sri ,Asst. Professor

Mrs. R. Deepthi ,Asst. Professor

**STUDENT COORDINATORS**

NAMMI VINEETHA  
OSIPILLI HARIKRISHNA



For Details, Contact:

Dr. G. Henry James

Associate Professor

Phone No: 9010137644

e-Mail Id: ghenryjames@gmail.com

**REGISTRATION FORM**

**A One-Day Seminar on Entrepreneurial Finance.**

Name: Mr./Ms. : \_\_\_\_\_

Regd. No: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Pin: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature of Participant

**ENTREPRENEURSHIP DEVELOPMENT CELL**

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**MVP COLONY, VISAKHAPATNAM-17, A.P.**

**Phone Number: 0891 2504682**

**E-mail: samatacollege@gmail.com**

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## LIST OF PARTICIPANTS

Name of the Program: A one-Day Seminar on entrepreneurial finance.  
Date: 23/07/2021

S. No	Name of the Participant	Year & Program	Signature
1.	Pooja. KUMARI	MBA II year	P. Kumaari
2.	A. pooja sree	MBA II yr	A. pooja
3.	S. Komali	MBA II year	Komali
4.	L. Sivaji	MBA II year	Sivaji
5.	A. Bhargavi	MBA II year	Bhargavi
6.	V.S.L. Harisha	MBA 2 <sup>nd</sup> year	Harisha
7.	A. anusha	MBA 2 <sup>nd</sup> year	anusha
8.	C. Manasa priya	MBA 2 <sup>nd</sup> yr	priya
9.	C. manoj kumar	MBA 2 <sup>nd</sup> year	manoj kumar
10.	K. PADMA Lavanya	MBA 2 <sup>nd</sup> yr	lavanya
11.	C.P. Varun	MBA 2 <sup>nd</sup> year	Varun
12.	N. Rohit kumar	MBA 2 <sup>nd</sup> year	Rohit kumar
13.	D. Deepthi	MBA 2 <sup>nd</sup> year	Deepthi
14.	V.V. Sai sruthi	MBA 2 <sup>nd</sup> yr	Sruthi
15.	S. Sangeetha	MBA 2 <sup>nd</sup> year.	Sangeetha
16.	P. Mahalakshmi mallika	MBA 2 <sup>nd</sup> year.	P. Mahalakshmi
17.	M. Niharika	MBA 2 <sup>nd</sup> year	Niharika
18.	Dharmana Rajeswari	MBA 2 <sup>nd</sup> yr	Rajeswari
19.	M. Anusha	MBA 2 <sup>nd</sup> yr	Anusha
20.	Cy. Pavan Kalyan	BBA II year	Cy. Pavan Kalyan
21.	GEMBALI SINDHYA	BBA II year	G. Sindhya
22.	DARBHA. Sowmya	BBA 2 <sup>nd</sup> year	D. Sowmya
23.	Dolly Kiranmayee pilla	BBA II year	D. Kiranmayee
24.	C. Kartika	BBA II year	C. Kartika

Page No: 1

A. James  
Program Coordinator





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## LIST OF FACULTY ATTENDED

Name of the Program: A one-Day Seminar on entrepreneurial Finance  
Date: 23.7.2021

S. No	Name of the Faculty	Department	Signature
1.	Prof S. Madhavi Latha	Mgt Studies	Sul
2.	Mrs. D. Hymavathi	Mgt Studies	Hj
3.	Mrs. P. Praveena	Mgt. studies	praveena
4.	G. Laxek	mgt studies	Lk
5.	M. Satya Sri	Mgt Studies	Satya Sri
6.	A.V. Koteswara Rao	Mgt. Studies.	Koteswara Rao
7.	Mrs. K. Ramya Priya	Mgt. Studies	Ramya Priya
8.	M.S.N. Jaya Vandhan	Mgt. studies	Jaya Vandhan
9.	Mrs. B. Padmaja	Mgt Studies	Padmaja
10.	Mrs. Subba Lakshmi	mgt studies	S. Lakshmi
11.	Dr. Henry James	Mgt Studies	H. H. James



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Date:24/07/21

## PROGRAMME REPORT

Programme Name	A One-Day Seminar on Entrepreneurial Finance
Resource Person	Mr. B. Srinivas Reddy, Commerce HOD & Coordinator, Dr. L. Bullayya College. Contact No: 9963778750, E-Mail. ID: bsrinivasreddy@lbc.edu.in
Date of Activity	23/07/2021
Organized by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	31

### ENTREPRENEURIAL FINANCE

#### Objectives:

- Equip Students with a comprehensive understanding of the key financial concepts and tools vital for entrepreneurial success.
- Develop skills in financial analysis, budgeting, and forecasting to ensure sustainable business growth.
- Build confidence in making informed financial decisions and managing the financial aspects of a venture.
- Explore various funding options and strategies to secure the resources needed for business development.

#### Topics Covered:

##### Financial Literacy for Entrepreneurs:

- Understanding fundamental financial concepts such as revenue, expenses, profit, and cash flow.
- Mastering basic accounting principles to keep accurate financial records.
- Analyzing key financial ratios to monitor business performance and identify potential challenges.



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## Budgeting and Forecasting:

- Developing comprehensive financial projections and budgets to guide business decisions.
- Understanding the importance of scenario planning and adapting budgets to changing conditions.
- Utilizing financial modelling tools to forecast future performance and assess potential risks.

## Financial Analysis and Decision Making:

- Learning to interpret financial statements and make informed investment decisions.
- Assessing the financial feasibility of new ventures and business expansion plans.
- Understanding the implications of different financial decisions on business performance and long-term goals.

## Outcomes:

- Students will gain a strong foundation in entrepreneurial finance and acquire practical financial management skills.
- They will be equipped to analyze their business finances, budget effectively, and forecast future performance with confidence.
- Students will develop the ability to make informed financial decisions, choose the right funding options, and secure resources for business growth.

*H. James*  
Programme Coordinator



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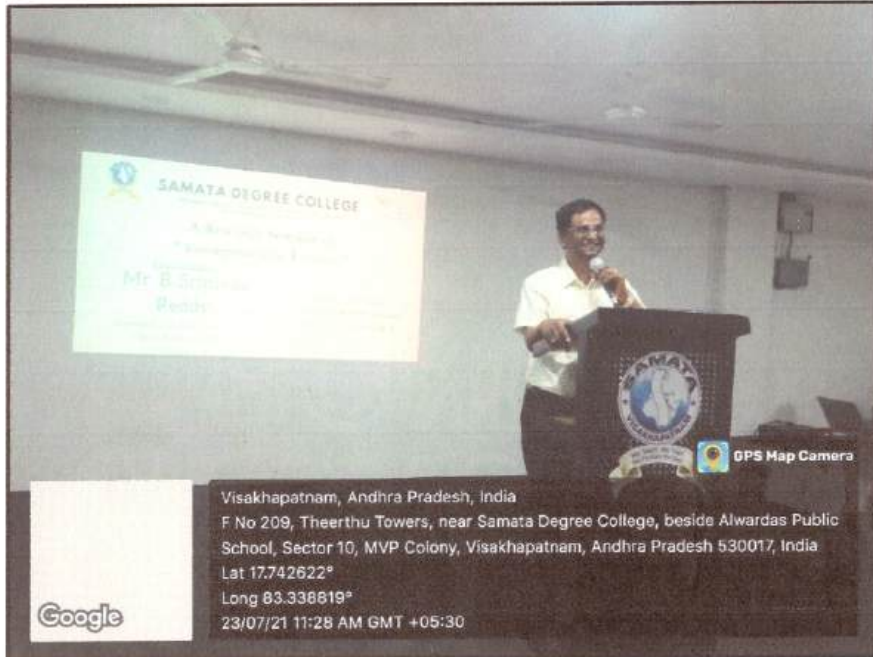
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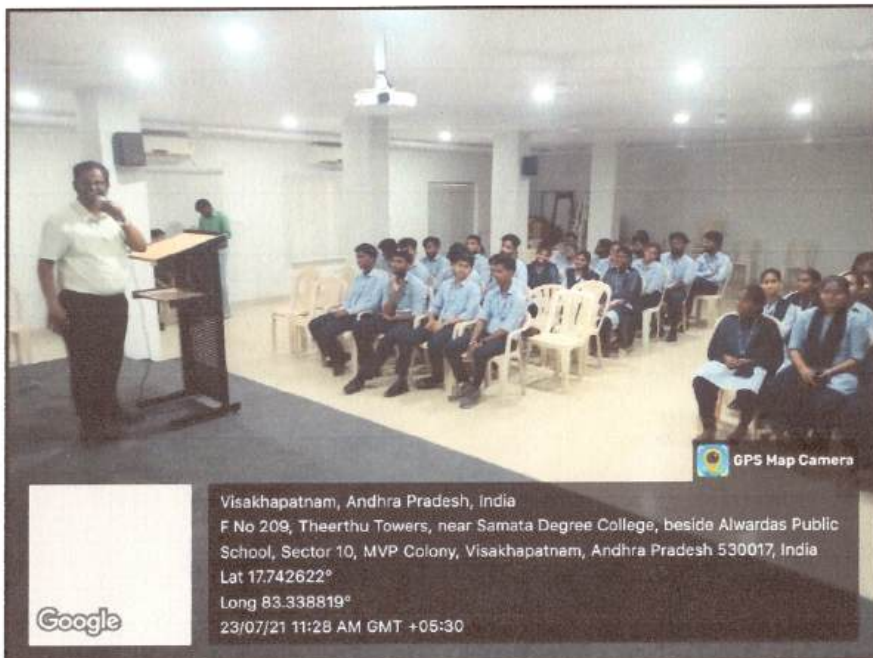


## A One Day Seminar on Entrepreneurial Finance



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F No 209, Theerthu Towers, near Samata Degree College, beside Alwardas Public School, Sector 10, MVP Colony, Visakhapatnam, Andhra Pradesh 530017, India  
Lat 17.742622°  
Long 83.338819°  
23/07/21 11:28 AM GMT +05:30



Google

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Phone: 0891 – 2504682. Website: [www.samatacollege.co.in](http://www.samatacollege.co.in)

Email: [samatacollege@gmail.com](mailto:samatacollege@gmail.com); [drgsrao747@gmail.com](mailto:drgsrao747@gmail.com)